



Public Speaking Offerings

Innovation in the 4th Industrial Revolution

- Overview of new and up-and-coming technology
- Insights on how to leverage new technologies in business today

Digital Transformation: Tax and Dividends

- How to avoid the current tech taxes (old systems, difficulties with technical collaboration)
- Instead have your technology pay dividends and allow for change agility in a constantly changing market

Winning as a Woman in Technology

- Jen Cohen, an experienced and ardent mentor to women in tech, shares her experience thriving as a woman in technology
- Jen provides lessons learned across her 29 years in the industry

Leveraging your unfair data advantage

- Every company has data that is both valuable and unique to them
- In this talk, we share examples of how to leverage your unfair data advantage

Why Projects Fail and Avoiding the Pitfalls

- Since the 90's more than 50% of large IT projects fail
- Learn how to successfully navigate the challenges with tech implementations
- Learn how to avoid the danger of skipping steps and follow a formula for successful implementations



Public Speaking Offerings

Tech Debt and Business Health

- Encompassing deep experience turning around companies and departments with heavy tech debt and lights on costs
- How to combat tech debt and leverage this as a signal on business health

Lights On Innovation - Building and managing

- Learn how to innovate in cost centers
- Leverage across the enterprise

High-Performance Teams

- Having adopted and rebooted a variety of departments, Jen shares her program for building high-performance teams
- Calling on her 22 years of management experience, Jen discusses managing and maintaining high-performance teams